

PHYSICAL UI (PHUI!)

March 21, 2021

I L A N ' S B A N A N A D E M O



Argon ONE Pi 3 Raspberry Pi Case

★★★★★ | Be the first to review this product

- **SLEEK ALUMINUM ENCLOSURE** | Made with aluminum alloy and polished with a modern S
- **PASSIVE AND ACTIVE COOLING** | The whole case top acts as a passive cooling for the Ra temperature management.
- **EASY ASSEMBLY & NEAT CABLE MANAGEMENT** | Assembling the case with the Raspbe the Argon ONE in one line. All of the ports are accessed at the back, making the mini-compi
- **PROPER SYSTEM SHUTDOWN** | A proper power button is installed on the case to prevent f built in features.
- **MAGNETIC REMOVABLE TOP & ACCESS TO GPIO** | The PCB Board built into the case provides separate power sources to the fan and power switch, as well as extending the GPIO pins to use the case in multiple projects



image from <https://www.argon40.com/argon-one-raspberry-pi-3-case.html>

LAB REVIEW

Grading Rubric

Grader comments

Grading distribution

Innovating from scratch vs. Shanzhai innovation



Photo from the Atlantic, by Anna Greenspan

When so much of developing interactive devices is
“just” the rearrangement and repurposing
of basic modular units, the design—
placement, packaging, presentation,
application, target user, use case
—is what makes the product.

THE PHYSICAL FORM MATTERS



image from https://money.cnn.com/galleries/2009/news/0909/gallery.Gizmodo_gallery/6.html

THE PHYSICAL FORM MATTERS



image from <https://www.wired.com/2010/01/apple-tablet-1983/>

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THE PHYSICAL FORM MATTERS

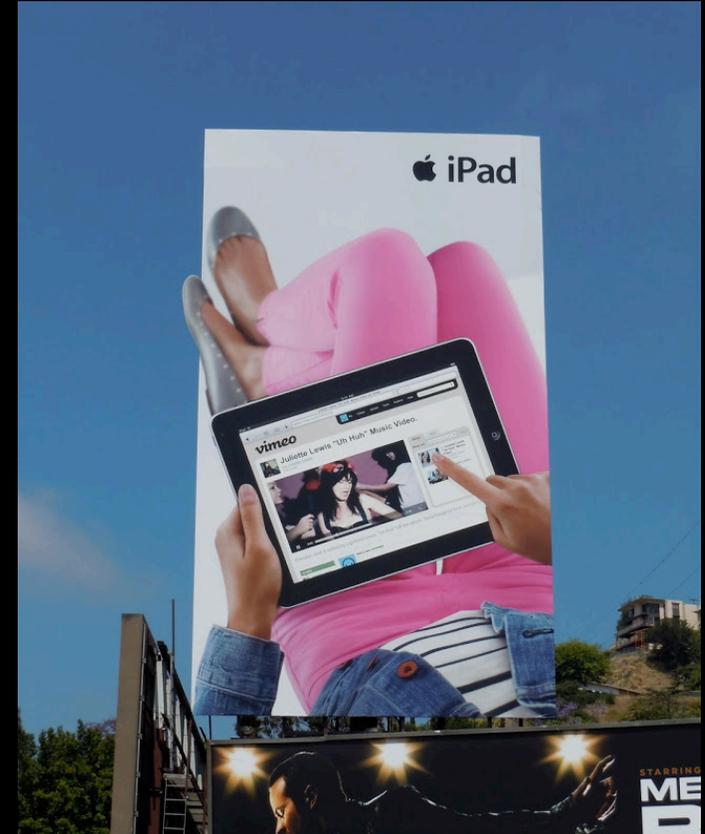


image from <https://www.dailybillboardblog.com/2010/06/bonus-week-apple-ipad-billboards.html>

THE PHYSICAL FORM MATTERS



Images from <https://www.pinterest.ca/pin/629237379160806018/> <https://www.dailybillboardblog.com/2011/04/duo-day-apple-ipad-2-billboards.html>

PROTOTYPING

Getting the Design Right vs. Getting the Right Design



image from NYT, <http://www.nytimes.com/2007/06/03/nyregion/nyregionspecial2/03artsw.html>

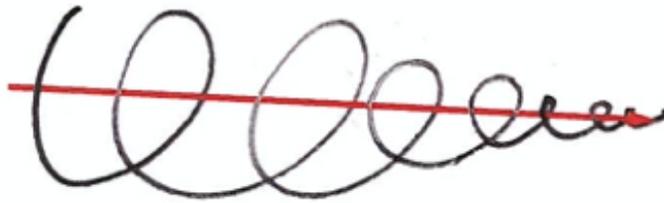


Figure 149: Prototyping as Iterative Incremental Refinement

In engineering, prototyping is like a spiral closing in along a single trajectory. Each prototype is a refinement of the previous one, and takes you one step closer to the final product. Iterative prototyping is a form of incremental refinement and validation, rather than a technique of exploration.

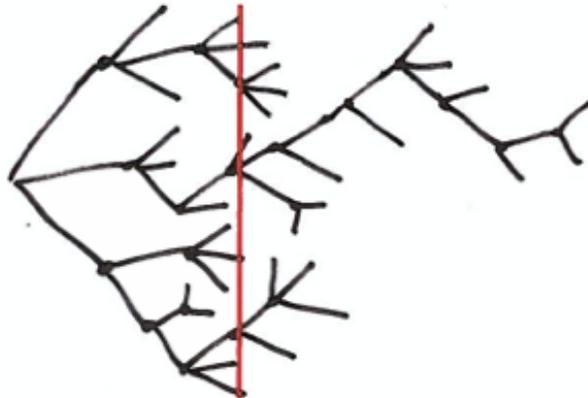
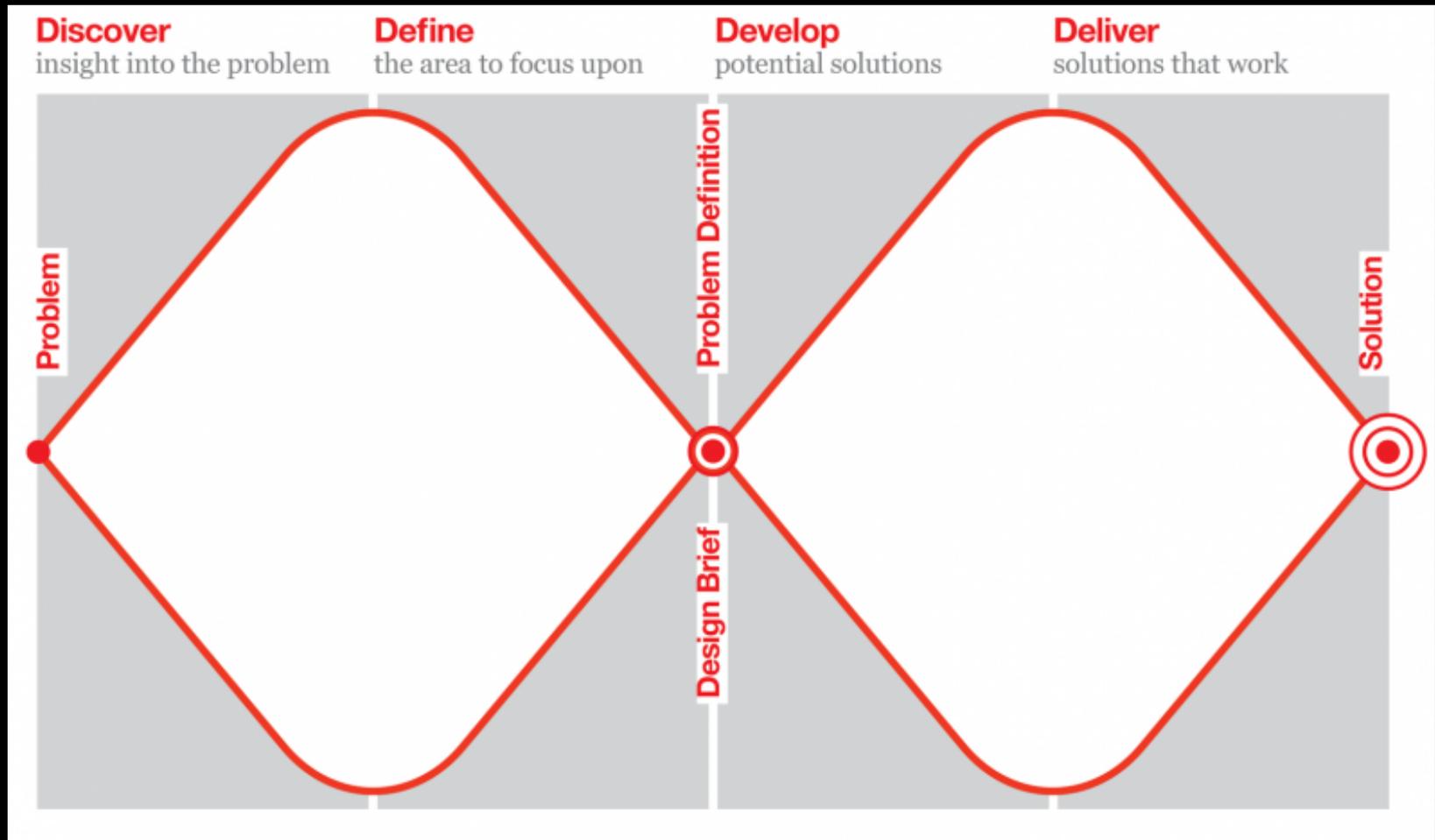


Figure 150: Design as Branching Exploration and Comparison

Design is about exploring and comparing the relative merits of alternatives. There is not just one path, and at any given time and for any given question, there may be numerous different alternatives being considered, only one of which will eventually find itself in the product.



Double Diamond Design Process, British Design Council

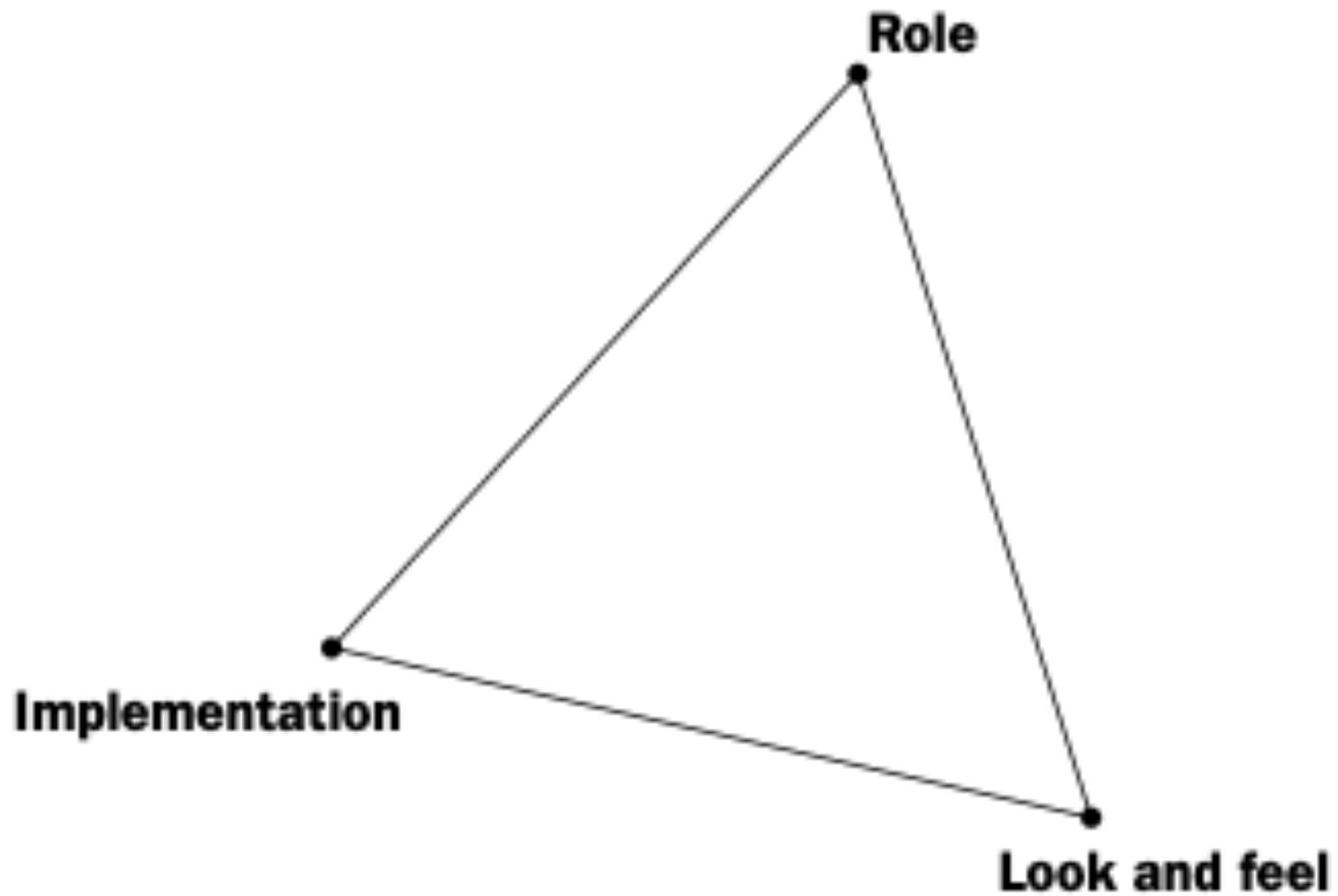
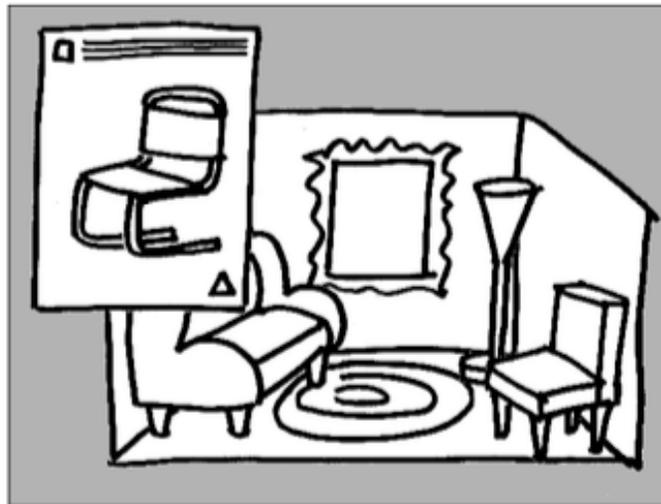
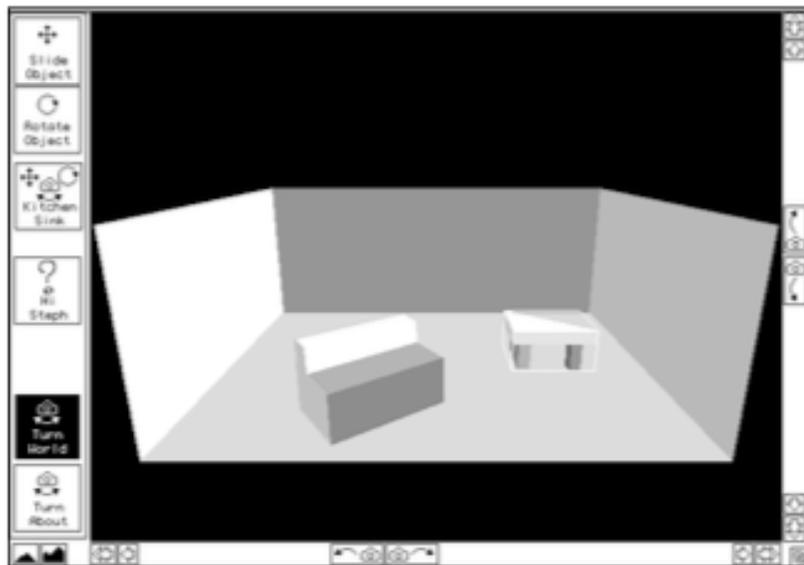


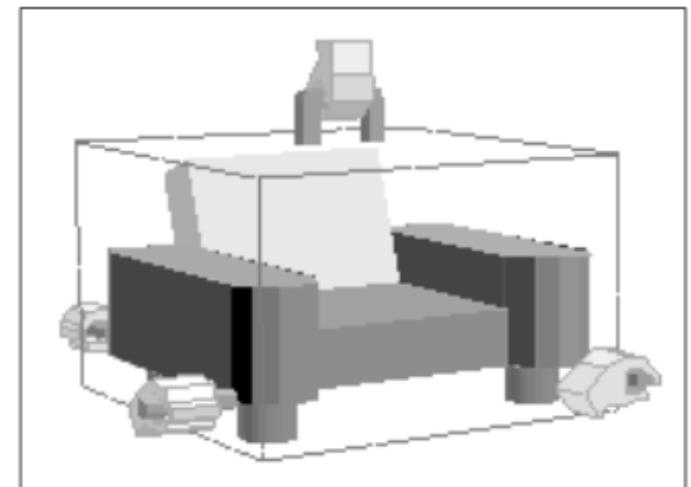
Figure 1. A model of what prototypes prototype.



Example 1. Role prototype for 3D space-planning application [E1 Houde 1990].



Example 3. Implementation prototype for 3D space-planning application [E3 Chen 1990].



Example 2. Look-and-feel prototype for 3D space-planning application [E2 Houde 1990].

Houde & Hill '97 What do Prototypes Prototype?

Prototypes

- Describe
- Refine
- Answer
- Test
- Resolve
- Specify
- Depict

EXAMPLES OF PHYSICAL PROTOTYPES

Sketches, Prototypes, & How they are used

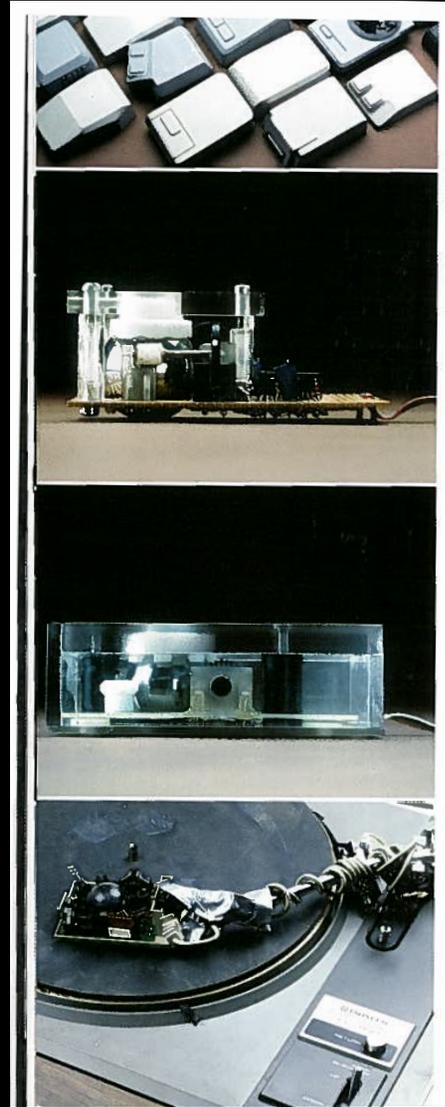
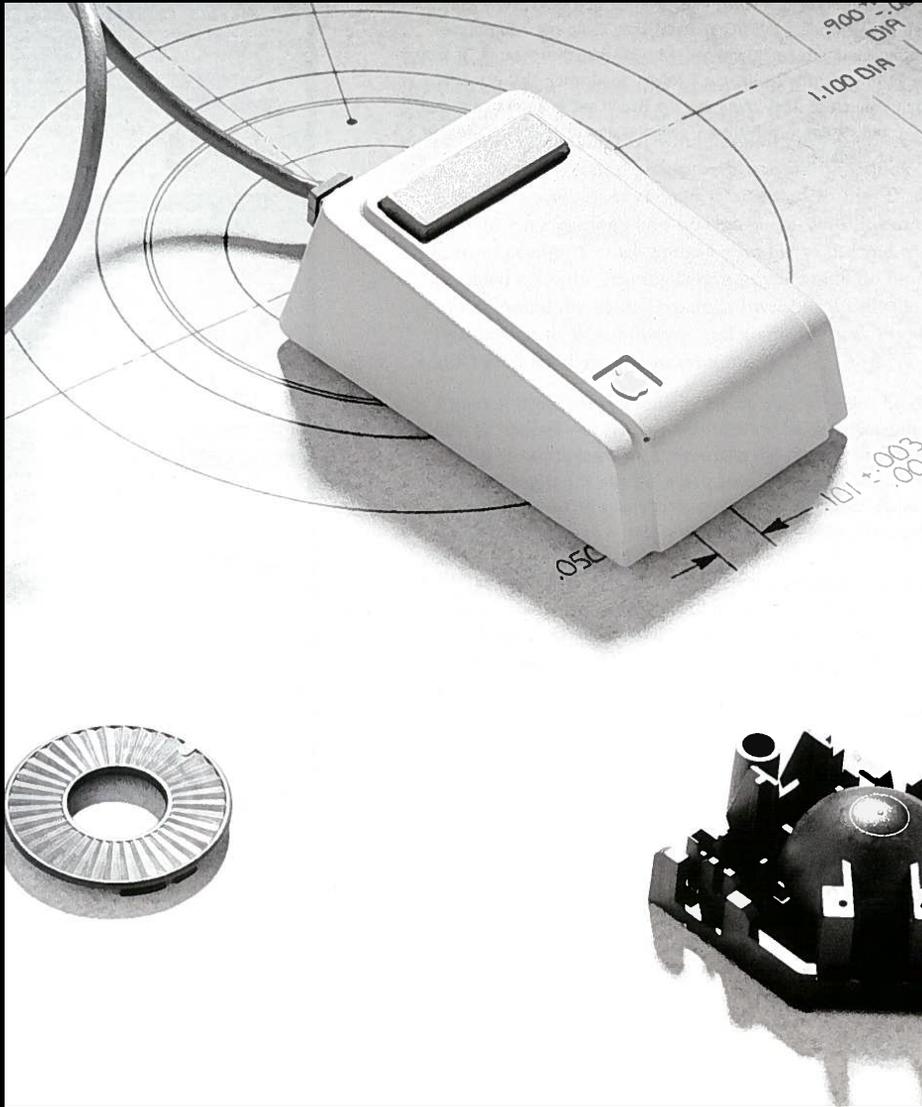


image from Bill Moggridge, *Designing Interactions* (2006)

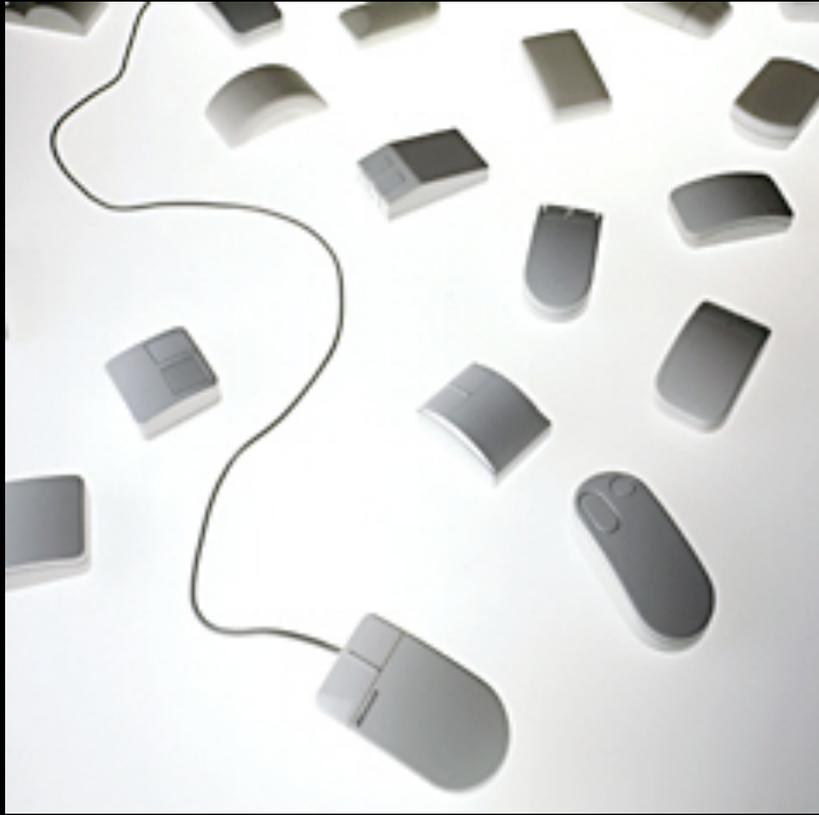
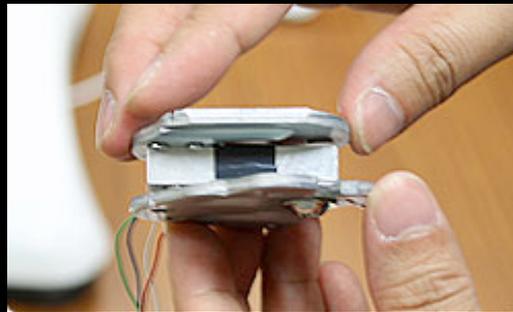
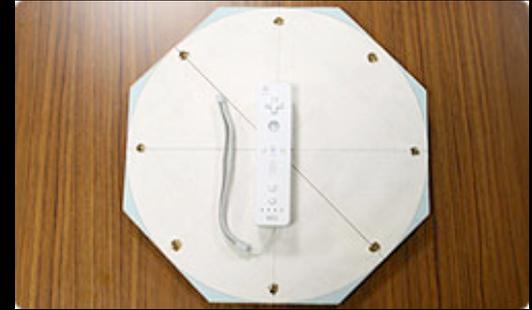
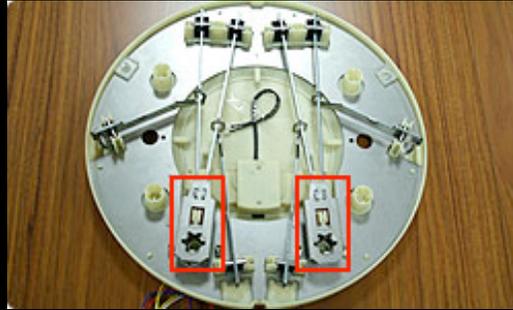


image from Bill Moggridge, *Designing Interactions* (2006)

Wii FIT

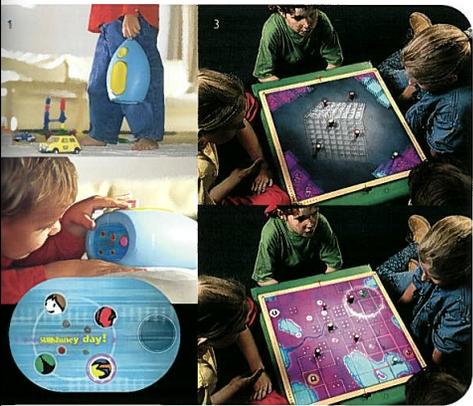




- 1 **Moby** – cordless dynamic speaker system.
- 2 **Hand-Powered Toys** – interactive storyteller and a projector using hand-generated energy.
- 3 **Game Board** – combining the traditional qualities of a game board with the dynamism of video games.
- 4 **Creativity Mat** – electronic paper to write and draw on with a network link to friends.
- 5 **Mumbo** – sound manipulator and music mixer.
- 6 **Mimic World** – intuitive physical participation in a virtual experience.
- 7 **Biko Games** – detachable toys for communication, navigation or tracking.



- 8 **Kid Watch** – allows parents to monitor their children's safety wherever they are.
- 9 **Multimedia Tools** – a camera, a touch-screen display, a microphone, a pager and a loudspeaker.
- 10 **Ludic Robots** – unpredictable and friendly 'electronic pets'.
- 11 **Interactive Globe** – combines the attractive qualities of a traditional globe with an interactive multimedia display.
- 12 **Emotional Communicators** – paging devices for sending and receiving emotional messages.
- 13 **Storyteller** – by stringing different elements together, children can compose and listen to their own stories.
- 14 **Hansel & Gretel** – a homing device.
- 15 **Recharge Mats** – surfaces conducting power and signals to operate electronic toys.
- 16 **Kid's Projector** – LCD projector providing a flexible way of viewing films, animations and children's multimedia presentations.



the electronic playground

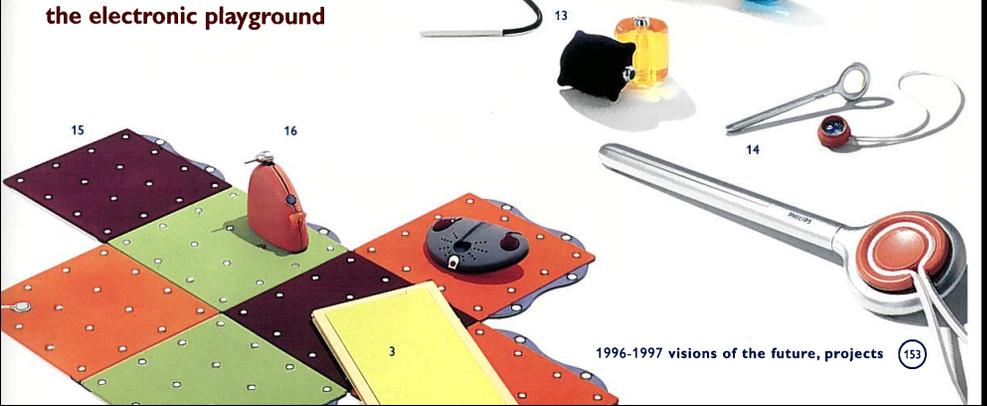




image from Philips Design, Creating Value by Design



image from Buxton, Sketching User Experience

PROCESS FOR PHYSICAL DEVICE UI

PAPER PROTOTYPE

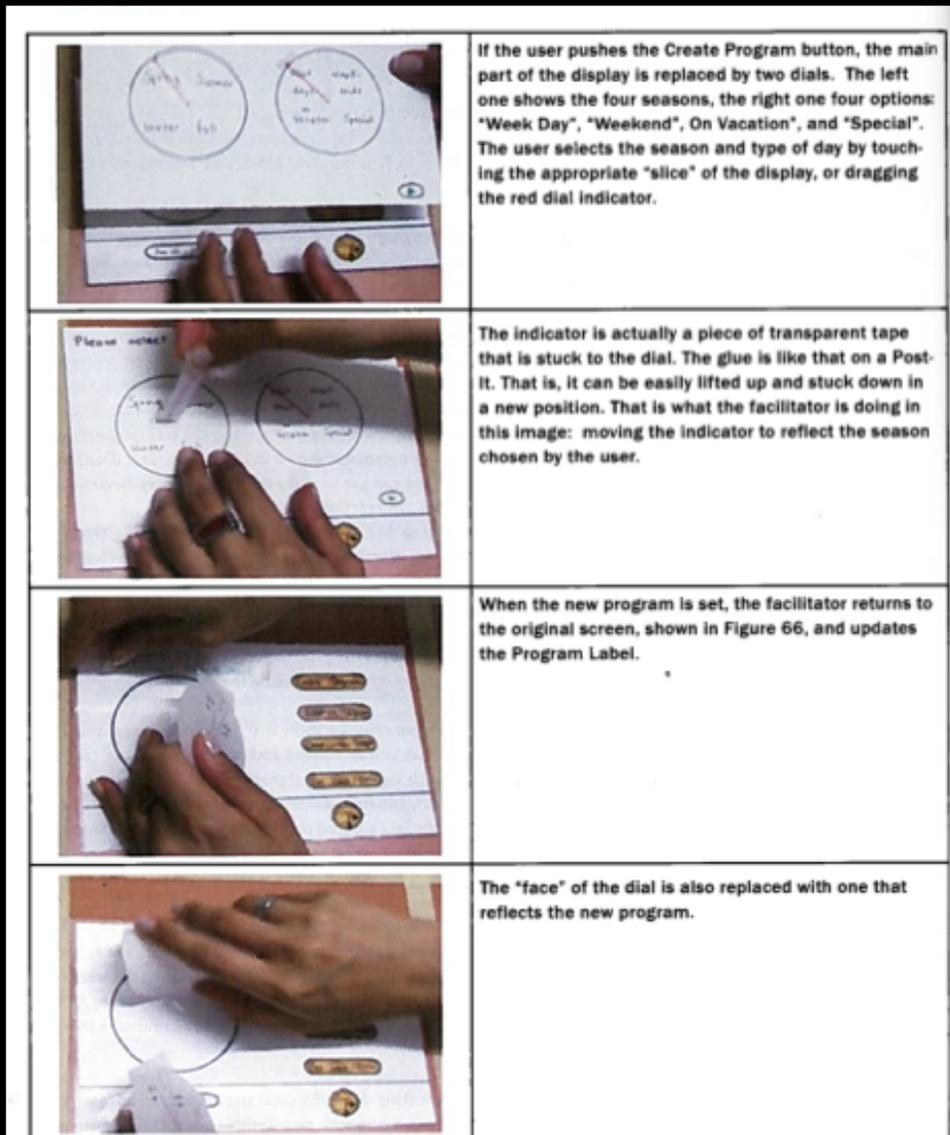


Figure 146: Creating a New Program

image from Buxton,
Sketching User
Experience

PAPER PROTOTYPE

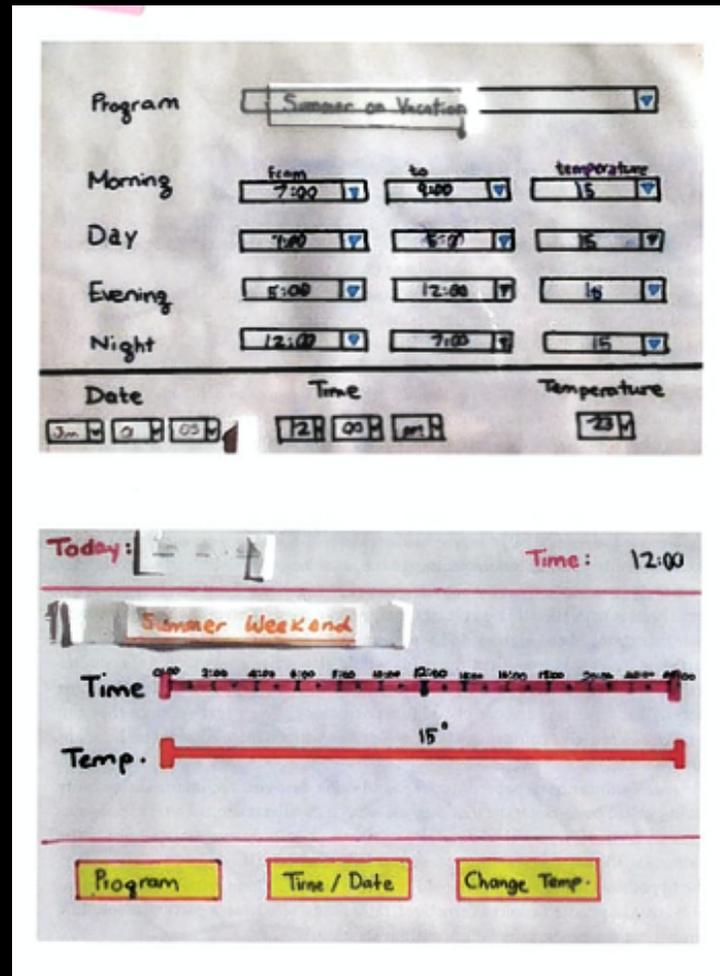


image from Buxton, Sketching User Experience

BREADBOARDING

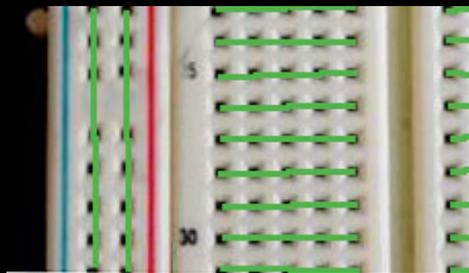
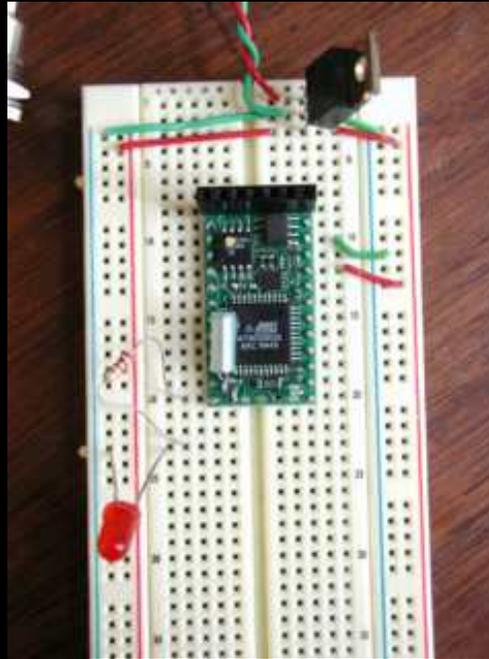
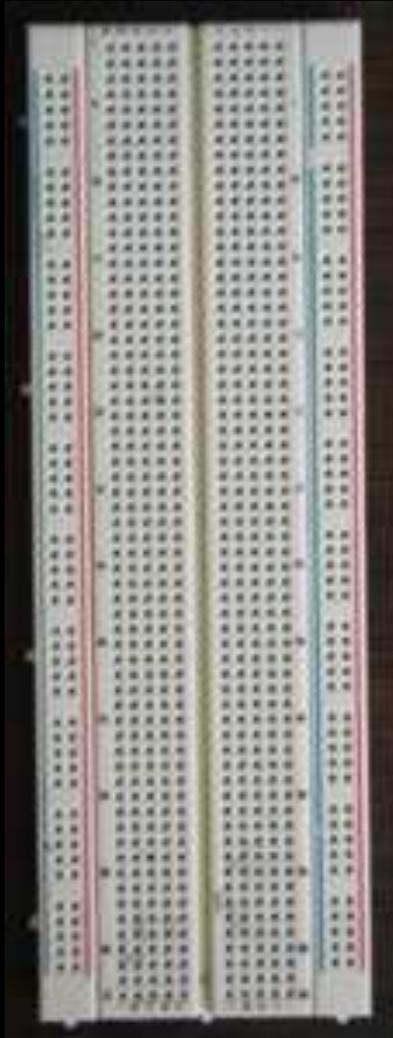


image from Tom Igoe, <http://www.tigoe.net/pcomp/code/understanding-electricity/breadboards>

CARDBOARD FACEPLATE



PROTOBOARDING:

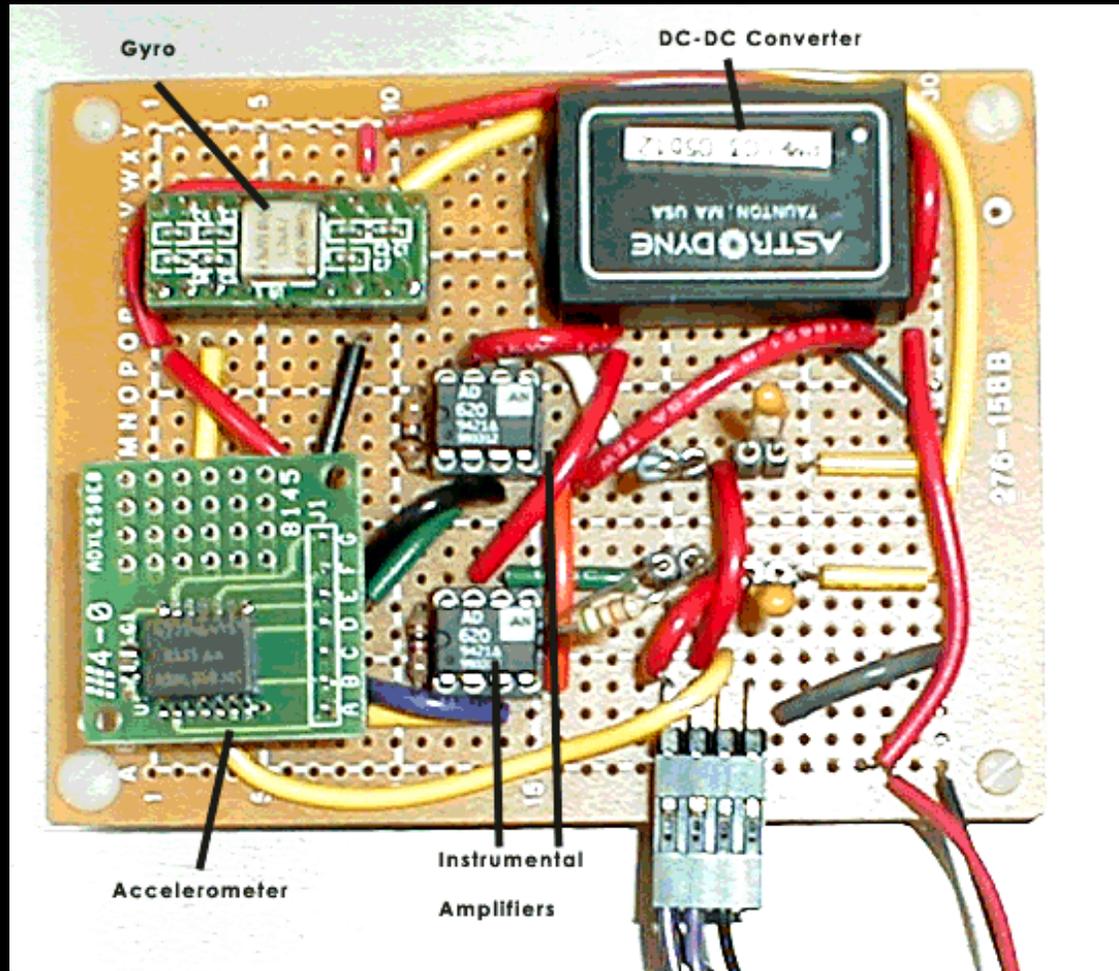


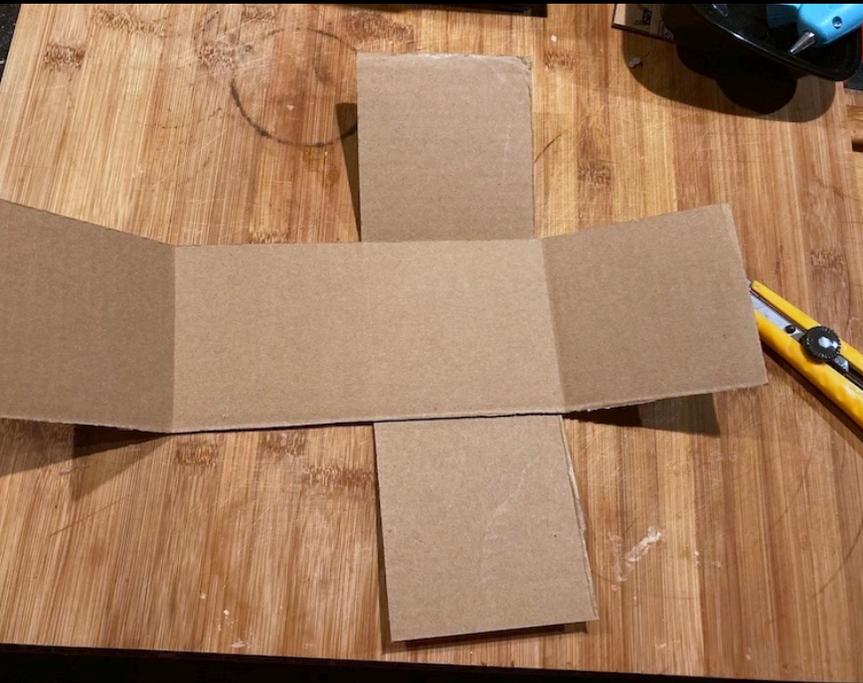
image from <http://coecsl.ece.uiuc.edu/ge423/spring04/group9/images/diagrams/protoboard2.gif>

CARDBOARD FOR CHEAP, FAST
AND RECYCLABLE
EMBODIMENT

STANDING FACEPLATE



SERVICEABLE BOX



3D SLICING



Images from <https://www.epiloglaser.com/resources/sample-club/trex-head-3d-model.htm> <https://www.instructables.com/How-to-Slice-Up-a-T-Rex-in-123D-Make/>

COMPLEX FORMS



Images from <https://makezine.com/2016/04/21/working-with-cardboard-tips-cut-fold-mold-papier-mache/>

WHAT COLOR
SHOULD THE
LEDS ON
THIS
INTERFACE
BE?



CARDBOARD CUTTING DEMO

MATERIALITY

What should it be made of?

How should it feel?

How should it behave?

EXAMPLES FROM HRI
WORKSHOP



Image from <http://guyhoffman.com/blossom-handcrafted-soft-social-robot/>

Usability

Useful concepts, principles and methods

The human mind is exquisitely tailored to make sense of the world. Give it the slightest clue and off it goes, providing explanation, rationalization, understanding.

Poorly designed objects can be difficult and frustrating to use. They provide no clues—or sometimes false clues. They trap the user and thwart the normal process of interpretation and understanding.

Alas, poor design dominates.

Donald Norman, *Design of Everyday Things*

USEFUL CONCEPTS IN USABILITY

Affordances

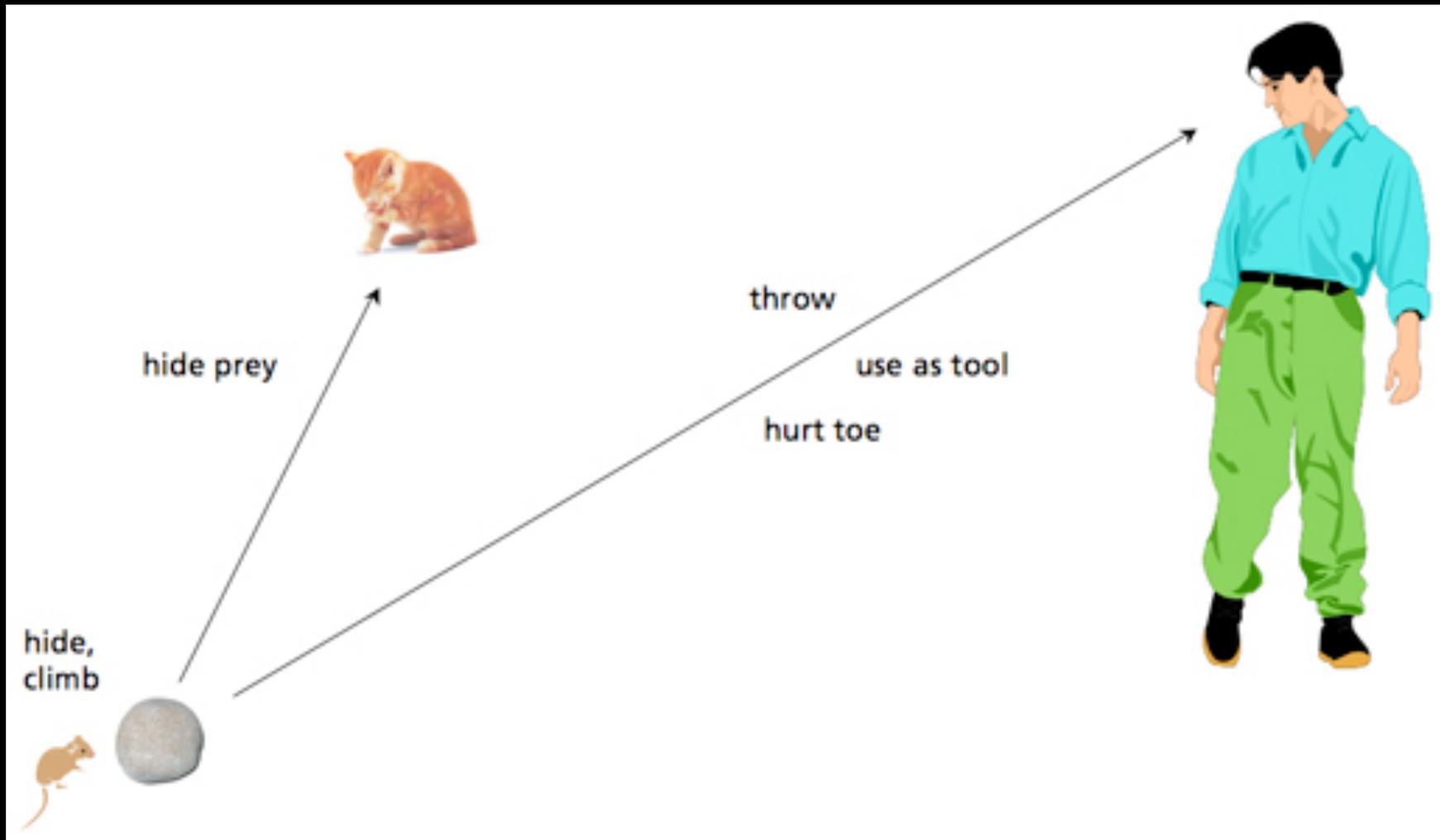


The affordances of the environment are what it offers the animal, what it provides or furnishes, either for good or ill.
J.J. Gibson

Image from <http://jaredonovan.com/blog/?cat=10>

USEFUL CONCEPTS IN USABILITY

Affordances



USEFUL CONCEPTS IN USABILITY

Perceived affordances



Affordances provide strong clues to the operation of things. Plates are for pushing. Knobs are for turning. Slots are for inserting things into.

Don Norman

USEFUL CONCEPTS IN USABILITY

Conceptual model

- ❑ A good conceptual model allows us to predict the effect of our actions.
- ❑ Conceptual models need not be very complex. However, when the model presented is inadequate or wrong, we can have difficulties.



USEFUL CONCEPTS IN USABILITY

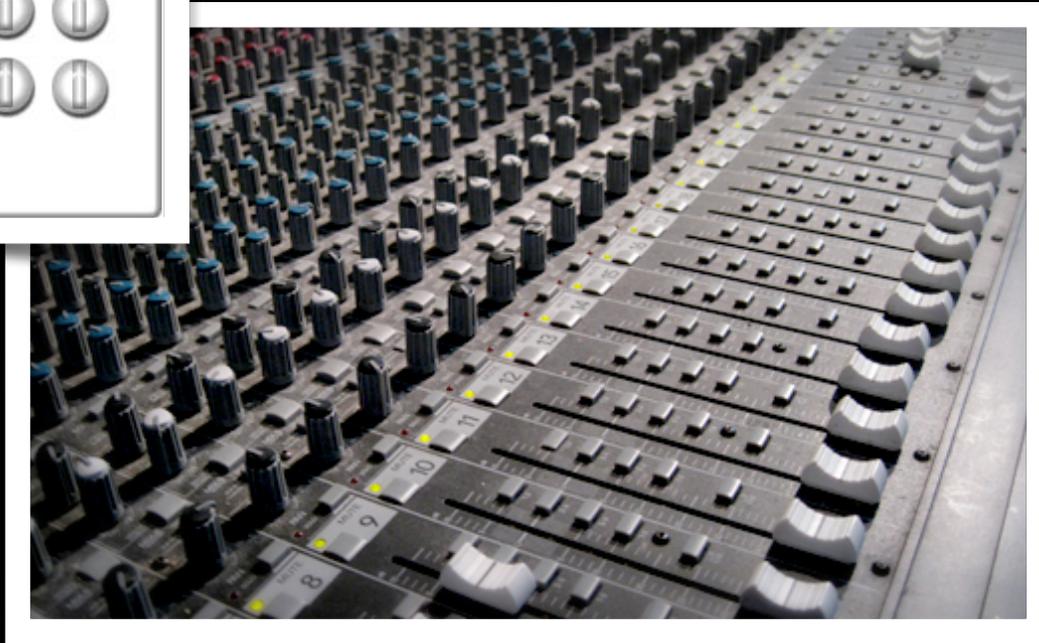
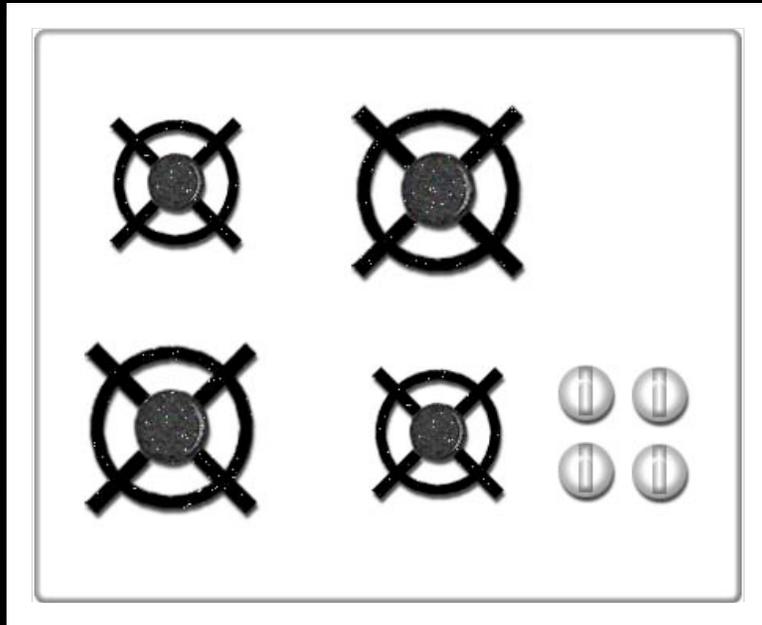
Visibility



	Knowledge in world	Knowledge in head
Retrievability	Whenever visible or audible	Not easily retrievable
Learning	Learning not required	Requires learning
Efficiency of Use	Slower, due to need to find and interpret info	Can be very efficient
Ease of first use	High	Low
Aesthetics	Can be cluttered	Can be more elegant

USEFUL CONCEPTS IN USABILITY

Mapping



USEFUL CONCEPTS IN USABILITY

Slips vs. mistakes

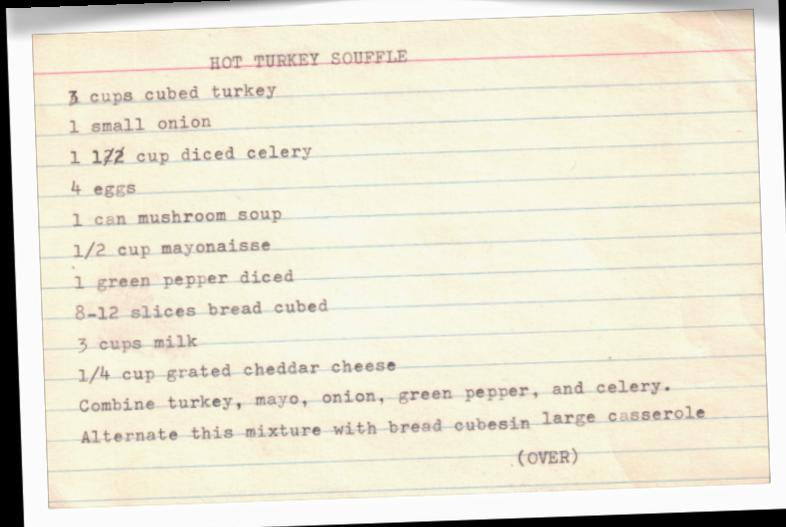
- ❑ **Slips** result from automatic behavior, when subconscious actions that are intended to satisfy our goals get waylaid en route.
- ❑ **Mistakes** result from conscious deliberations, incorrectly derived conclusions of how things relate.

USEFUL CONCEPTS IN USABILITY

Task structure



- ❑ Breadth in task structure increases complexity.
- ❑ Shallow task structures (like choosing from many ice cream flavors) or Narrow task structures (like performing a recipe) are easier.



USEFUL CONCEPTS IN USABILITY

Feedback



- ❑ Feedback gives people information about what they did, and what result follows.
- ❑ A lot of feedback use to come for “free” but now we have to design it in!

PRINCIPLES OF DESIGN

For usability

1. Make things visible (even to novices).
2. Start with a strong conceptual model.
3. Use good (that is, intuitive) mappings.
4. Provide the user with lots of feedback.

LAB 4: PHUI

Physical prototyping!

Figure out how to contain ~~your excitement~~ the Pi.

Think about how big or small it is.

Think about where you want to mount the screen, the sensors, the buttons.

How does the user use it? On a table? On a wall? In their hands?